

First gathering of interest in 1998 at the Butcher shop in Sechelt

- Developed Basis for Unity

1999/2000 SEARCH program - Employment and business skills for artists – HRDC

2001-2003 Artesia Initiative

- Cultural Tourism (trade shows, SCCEDP, SCT – one of the founding members of SCTP)

- Artesia Tours (Malibu Arts Retreat, Arts on the Waterfront, etc.)

- Arts Inventory

- "Art as a Living" workshop series

- ePaedia (learning arts on-line) (in partnership with Malaspina, Powell River)

- Artesia Gallery (volunteer/not part of funding) –in Gibsons, 1<sup>st</sup> in Molly's Lane then GPAG

### **Transition**

- collapse of funding

- closed gallery & moved to 'virtual' organization

- reassessment (Basis of Unity) & evolution of Board to current configuration

Website (original site in 1998 moved to a database format 2005)

- conversion to database driven site

- now an excellent communication & management tool

SC Regional Cultural Strategic Plan – leading force in it's development

### **PRESENT DAY:**

Website (27/7 – always fresh, saves volunteer hours inter-active)

E-newsletter (weekly to all members and over 600 'friends of CCA')

A&C calendar (monthly for the last 10 years)

Coffeehouse (monthly fall to spring in it's 6<sup>th</sup> year)

Purple Banner Studio & Gallery Guide (yearly for last 10 years – 25,000 copies in 2009/2010)

Creation of SC Endowment for Youth 2009 (\$10,000)

Advocacy (perpetual)

### **CCA Membership 2009:**

197 members includes 48 businesses and 37 non-profit organizations

### **Current Members of:**

Sunshine Coast Tourism

Sunshine Coast Arts Council

Powell River Arts Council

B&B and Cottage Owners Association

Vancouver Cultural Alliance

Tourism Vancouver – allows extensive brochure racking

Vancouver Coast and Mountain

### **Affiliations with:**

CKAY FM Radio (through CRTC)

Sunstream – provide their events listings

Big Pacific – provide their events listings

Sunshine Coast Community Services

### **Current Activity with:**

SCRD Sustainability Conference

Community Futures Roundtable on Coast Economy

Community Leadership Conference

Vital Signs Project

Conclusion: SC Regional Cultural Strategy 2007